

## EUWID Price Watch France

February 2026

Prices in € per tonne free delivered unless otherwise stated	February 2026	January 2026	February 2025
<b>Fine paper</b>			
Woodfree uncoated			
Copy paper 80 g A4 B grade	860 - 950	860 - 950	950 - 1,080
Copy paper 80 g A4 C grade	800 - 890	800 - 890	900 - 1,030
Offset sheets 80 g	890 - 980	900 - 980	980 - 1,070
Offset reels 80 g	830 - 900	830 - 900	900 - 1,000
Woodfree coated			
Sheets, double coated, 100 g	910 - 990	920 - 990	980 - 1,080
Reels, double coated, 100 g	870 - 930	870 - 930	910 - 1,020
<b>Publication paper</b>			
Standard newsprint 45 g	580 - 610	580 - 610	600 - 630
Standard newsprint 42 g	590 - 620	590 - 620	610 - 640
Improved newsprint ISO 68, 52 g	620 - 650	620 - 650	650 - 680
LWC offset 60 g	760 - 790	760 - 790	770 - 830
LWC rotogravure 60 g	770 - 800	770 - 800	780 - 840
SC offset 56 g (A)	650 - 680	650 - 680	670 - 720
SC rotogravure 56 g (A)	650 - 680	650 - 680	670 - 720
<b>Corrugated case material</b>			
Primary fibre corrugated case material			
Unbleached kraftliner 175 g+	750 - 850	750 - 850	720 - 810
Semi-chemical fluting	600 - 670	600 - 670	640 - 700
White-top kraftliner 140 g	860 - 970	860 - 970	840 - 990
Recycled corrugated case material			
Recycled fluting 100 g	570 - 605	570 - 605	640 - 665
Recycled fluting 90 g	580 - 620	580 - 620	650 - 680
Testliner II	590 - 630	590 - 630	660 - 690
Testliner III	580 - 615	580 - 615	650 - 675
White-top testliner, grade B, 140 g	680 - 740	680 - 740	680 - 730
<b>Cartonboard</b>			
GD II	800 - 930	800 - 930	810 - 940
GC II	1,100 - 1,260	1,100 - 1,260	1,140 - 1,330

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up for the negotiations to determine prices as of 1 April. Reports from the first preliminary talks suggest that paper producers will try again to achieve higher prices, especially for newsprint. Producers stress that price increases are still necessary, given the ongoing high costs. Moreover, machines are not running at full capacity, which increases the fixed cost per tonne of paper output.

According to insiders, one sign that producers are serious about implementing higher prices is that one producer has already informed customers of plans to raise prices from the beginning of March, despite the fact that quarterly contracts are still in effect. Other producers also told EUWID that they needed higher prices, with one newsprint supplier mentioning mark-ups of 4-6 per cent.

Compared to the SC and LWC segments, the newsprint market continues to have the highest

average capacity utilisation rates, so it is seen as the most likely one to accept a price increase. Moreover, there is now less supply-side pressure from Canadian producers in Europe.

Although Europe still has excess capacity for publication paper, producers believe they are in a somewhat better position after various closures in the second half of 2025. At its sites in Kaukas (LWC) and Ettringen (newsprint, SC paper) UPM removed a total of 600,000 tpy of capacity from the market towards the end of last year. In addition, Sappi shut down a PM with a capacity of 175,000 tpy of LWC at its Kirkniemi site. And there is the mooted takeover of Papresa, which could lead to the stop of its newsprint production, which can produce up to 160,000 tpy.

Meanwhile, consumption of all publication paper grades continues to decline. Last year, deliveries of publication paper in Europe were re-

portedly down by 8-10 per cent, depending on the grade.

The year 2026 has not brought any surprises when it came to demand for publication papers, with producers describing order intake as "in line with expectations." In 2025, the downward trend in circulation figures of national newspapers in France actually reversed, with an increase of around 3 per cent. By contrast, regional and Sunday newspapers, which are important in France, saw a roughly 4 per cent drop in circulation, as did regional weekly newspapers. Print runs of magazines in France were down by 3 per cent. Overall, circulation of all print titles declined by around 2 per cent.

Demand from the advertising industry for retailers in France appears to be stabilising, producers say. This market segment has emerged from its latest transition phase, following significant declines in paper consumption last year.

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